NEW PEUGEOT 3008 AND 3008 HYbrid4

PEUGEOT

STRENGTH & CHARACTER

Striking new light signatures emphasise the elegant, contemporary design of the New 3008. A strand of LEDs underline the technological headlights and three ‘floating claws’ emerge from the rear lights. This creates subtle contrasts that draw attention to their characteristically Peugeot feline appearance.

The stylish front face has been modernised to complement the streamlined bodywork. The structured wheel arches, sculptured wing design and chrome trim reflect the light and enhance the New 3008’s crossover identity.

CONTROL & SENSATION

Get behind the wheel of the New Peugeot 3008 to experience a sleek, exclusive interior and unique driving position.

The raised seating position offers saloon-worthy dynamism while the elegantly designed centre console combines top quality materials with the latest technology. Chrome trim and stylish door handles complete the design.

The ergonomic passenger compartment makes driving intuitive, conveniently locating every control within easy reach. The head up retractable colour screen is controlled by easy to use toggle switches and displays essential driver information including speed, cruise control with speed limiter and Distance Alert®*. All of this information is visible without having to take your eyes off the road.

*Only on Allure Versions.
NB – Manual gearbox not available in New Zealand

TECHNOLOGY

High-tech equipment for your safety

Reversing Camera
The rear-view camera* is a parking assistance system that automatically activates when you shift into reverse gear, allowing you to watch the manoeuvres on-screen for safer and easier parking.

Park Assist
The rear parking assistance function provides visual and audible information to the driver on the distance separating the vehicle from an obstacle.

Electric parking brake**
For your comfort, the electric parking brake automatically engages when the engine stops and releases upon acceleration.

*Available on Allure model
**Please read precautions in user's manual.

PANORAMIC VIEW

Let the colours and landscapes make every trip a unique experience, and get a full-screen show.
With its large tinted panoramic glass roof*, the 3008 crossover takes you into a new dimension. It increases interior light, creating a serene atmosphere and a sense of well-being.

*Available on Allure model.

CONVENIENCE & FLEXIBILITY

Smart and practical, New 3008 adapts to your lifestyle. Its three position boot and fold flat rear seats have been intelligently designed to make your life easier.

New 3008 offers various practical storage areas. There are spacious door pockets and a large ventilated storage space is integrated in the central front armrest.

Three position boot

1. Maximises boot volume to provide the largest possible load space.
2. Allows for a flat floor with split tailgate.
3. The adjustable boot floor provides greater security for storing your valuables away.

The boot volume ranges from 512 litres (432 dm3) under the parcel shelf to 1604 litres (1241 dm3), including all storage compartments. The flat folding front passenger seat increases the loading length to 2.62m.

1/3 – 2/3 split folding “magic flat” rear seats

The rear seats fold down with a simple gesture using the fold controls and, for extra convenience, the New 3008 offers several storage areas in the passenger compartment and three 12V outlets for the utmost comfort.

1

2

3

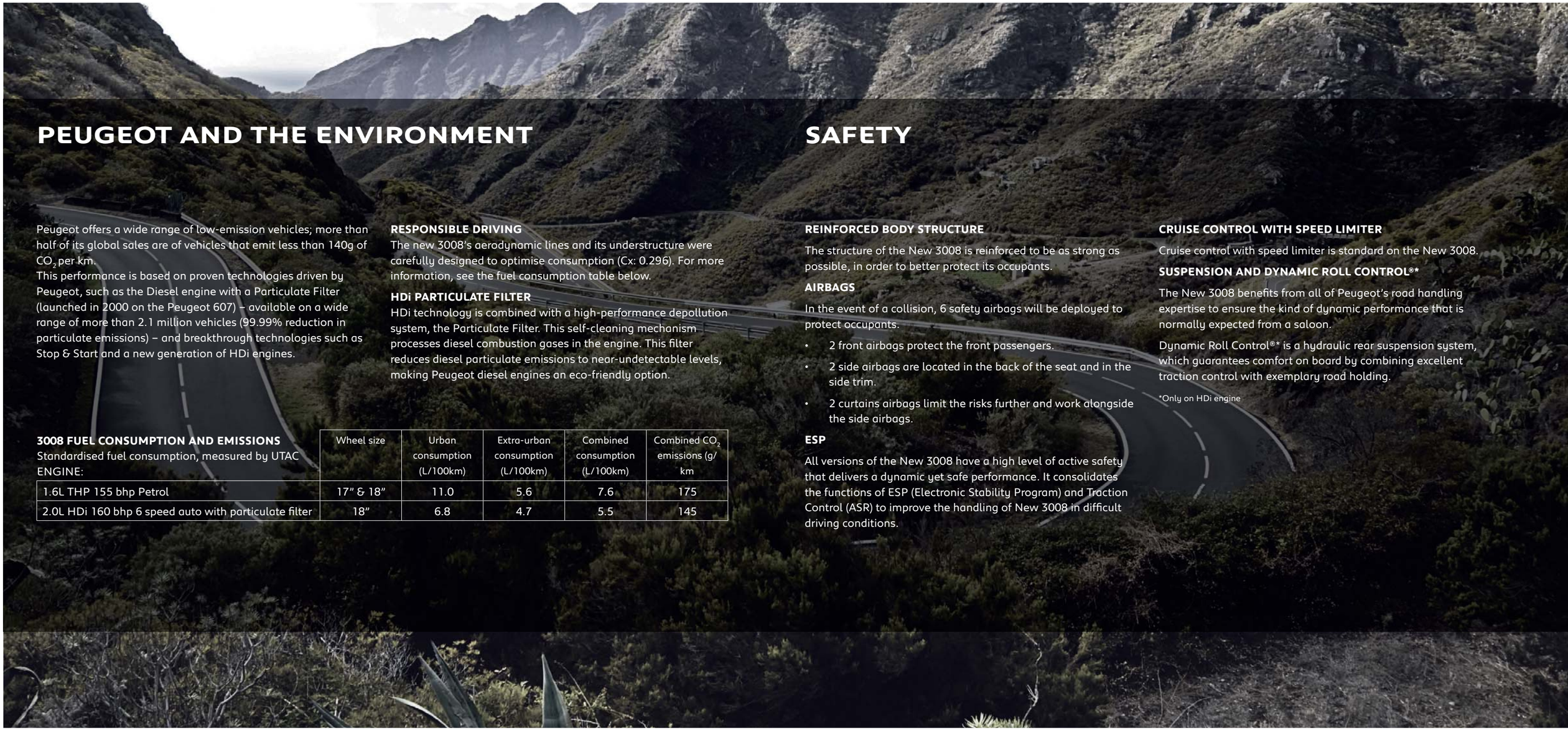
THE RIGHT ENGINE FOR YOU

With two different engine options, the 3008 crossover offers extraordinary road handling.

DIESEL ENGINE
Testimony to Peugeot's commitment to respecting the environment, the Diesel engine has a Particulate Filter (FAP), which reduces Diesel particulate emissions to near-undetectable levels.

2.0 HDi FAP 120Kw, 6-speed automatic gearbox:
This 1997cm³ engine, the jewel in the 3008 Diesel range, features a Porsche tiptronic system automatic gearbox. It meets Euro 5 standards and has 145g/km CO_2 emissions.

PETROL ENGINE
1.6 THP 115Kw, 6-speed automatic gearbox:
This 1598cm³ petrol engine features a Porsche tiptronic system automatic gearbox. It meets Euro 5 standards and has 175g/km CO_2 emissions.



PEUGEOT AND THE ENVIRONMENT

Peugeot offers a wide range of low-emission vehicles; more than half of its global sales are of vehicles that emit less than 140g of CO_2 per km.
This performance is based on proven technologies driven by Peugeot, such as the Diesel engine with a Particulate Filter (launched in 2000 on the Peugeot 607) – available on a wide range of more than 2.1 million vehicles (99.99% reduction in particulate emissions) – and breakthrough technologies such as Stop & Start and a new generation of HDi engines.

RESPONSIBLE DRIVING
The new 3008's aerodynamic lines and its understructure were carefully designed to optimise consumption (Cx: 0.296). For more information, see the fuel consumption table below.

HDi PARTICULATE FILTER
HDi technology is combined with a high-performance depollution system, the Particulate Filter. This self-cleaning mechanism processes diesel combustion gases in the engine. This filter reduces diesel particulate emissions to near-undetectable levels, making Peugeot diesel engines an eco-friendly option.

3008 FUEL CONSUMPTION AND EMISSIONS
Standardised fuel consumption, measured by UTAC

ENGINE:	Wheel size	Urban consumption (L/100km)	Extra-urban consumption (L/100km)	Combined consumption (L/100km)	Combined CO_2 emissions (g/km
1.6L THP 155 bhp Petrol	17" & 18"	11.0	5.6	7.6	175
2.0L HDi 160 bhp 6 speed auto with particulate filter	18"	6.8	4.7	5.5	145

SAFETY

REINFORCED BODY STRUCTURE

The structure of the New 3008 is reinforced to be as strong as possible, in order to better protect its occupants.

AIRBAGS

In the event of a collision, 6 safety airbags will be deployed to protect occupants.

- 2 front airbags protect the front passengers.
- 2 side airbags are located in the back of the seat and in the side trim.
- 2 curtains airbags limit the risks further and work alongside the side airbags.

ESP

All versions of the New 3008 have a high level of active safety that delivers a dynamic yet safe performance. It consolidates the functions of ESP (Electronic Stability Program) and Traction Control (ASR) to improve the handling of New 3008 in difficult driving conditions.

CRUISE CONTROL WITH SPEED LIMITER

Cruise control with speed limiter is standard on the New 3008.

SUSPENSION AND DYNAMIC ROLL CONTROL®*

The New 3008 benefits from all of Peugeot's road handling expertise to ensure the kind of dynamic performance that is normally expected from a saloon.

Dynamic Roll Control®* is a hydraulic rear suspension system, which guarantees comfort on board by combining excellent traction control with exemplary road holding.

*Only on HDi engine

3008 SPECIFICATIONS

3008 ACTIVE

Exterior Features
- Body coloured door handles
- Body coloured mirror covers
- 17” Aregia alloy wheels
- Front fog lights
- LED daytime running lights
- Heated side mirrors

In-Car Entertainment
- USB input for external audio device
- Bluetooth connectivity
- CD player

Comfort and Convenience
- Remote controlled central locking
- Auto-lock boot and doors above 10km/h
- Automatic dual zone air conditioning
- Cruise control and speed limiter
- Split tailgate

Interior Features
- Grikol Mistral cloth trim
- Electric front and rear windows
- Front cup holders
- Adjustable front and rear head rests
- Automatic wipers
- Automatic headlights
- Electrochrome rear view mirror

Safety and Security
- 6 airbags - driver, passenger, front side and front and rear curtain
- ABS
- ESP
- Front and rear 3 - point seat belts in all seating positions
- ISOFIX on rear outer seats
- Rear park aid
- Full size spare wheel (Active only)

3008 ALLURE

In addition to ACTIVE features...

Exterior Features
- 18” Icauna alloy wheels
- Heated and electrically folding side mirrors

Safety and Security
- Reversing Camera
- Tyre pressure monitoring system
- Puncture repair kit

Interior Features
- Mistral half leather trim (full leather optional)
- Leather wrapped steering wheel
- Panoramic cielio roof
- Satellite navigation

Comfort and Convenience
- Rear sun blinds
- Head up display with Distance Alert®

3008 SPECIFICATIONS

		1.6 THP 156 bhp 6 speed automatic	2.0 HDi 163 bhp 6 speed automatic
DRIVETRAIN	Fuel type	Petrol	Diesel
	Cubic capacity (cc)	1598	1997
	Maximum power (kW)	115 @ 6000	120 @ 3750
	Maximum torque (Nm)	240 @ 1400	340 @ 2000
	6 speed automatic	●	●
BRAKES	Ventilated Front Discs	●	●
	Rear Discs	●	●
SUSPENSION & TYRES	Front Suspension	Independent with MacPherson type struts with drop link anti-roll bar	
	Rear Suspension	Deformable U shaped cross member located by two arms and a hollow anti-roll bar	
	Size - 17" alloy wheels (225/50 R17)	● (Active)	
	Size - 18" alloy wheels (235/45 R18)	● (Allure)	● (Allure)
	Spare wheel (full size)	● (Active)	
	Puncture repair kit	● (Allure)	● (Allure)
FUEL TANK	Capacity (litres)	60	
FUEL CONSUMPTION, EMISSIONS AND PERFORMANCE INFORMATION		17" & 18" wheels	18" wheels
	Maximum speed (km/h)	202	190
	Acceleration (0-100km/h)	10.5	11.1
	Urban drive cycle (l/100km)	11.0	6.8
	Extra urban drive cycle (l/100km)	5.6	4.7
	Combined drive cycle (l/100km)	7.6	5.5
	Regulated emission standard	EURO 5	EURO 5
	Carbon dioxide emissions (g/km)	175	145
VEHICLE WEIGHT INFORMATION (KG)	Gross vehicle weight	2030	2100
	Tare weight	1480	1539
	Gross train weight	3500	3500
	Maximum braked trailer weight	1500	1500
	Maximum tow ball weight	70	70
	Turning circle (m)	5.45	5.85

● Standard

3008 DIMENSIONS

All measurements are in mm

COLOURS

METALLIC PAINT

Egyptian Blue

Aluminium

Shark Grey

Nera Black

Vapour Grey

Rich Oak

Rioja Red

PEARLESCENT PAINT
Pearl White

OPAQUE PAINT
Bianca White

WHEELS

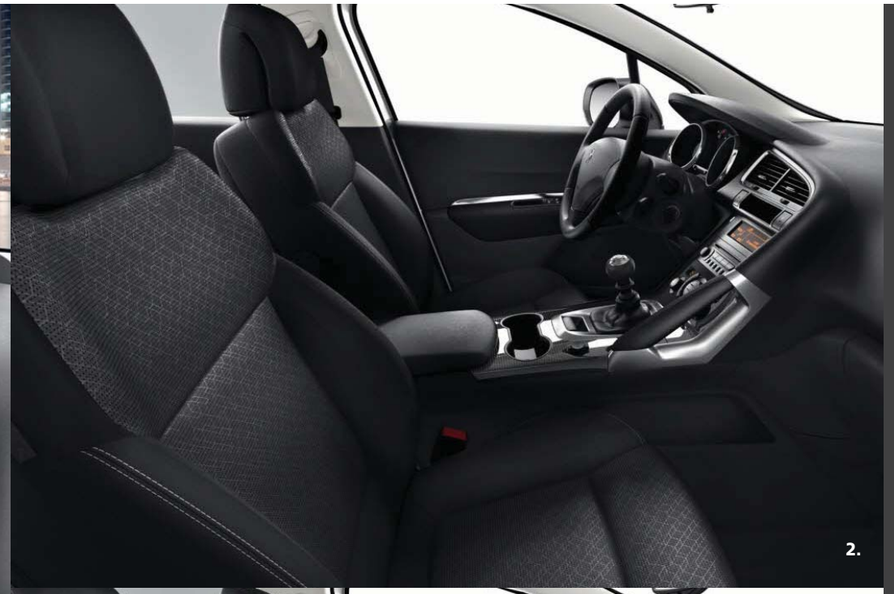
ACTIVE

17" AREGIA
diamond-cut
alloy wheels

ALLURE

18" ICAUNA
diamond-cut
alloy wheels

1.



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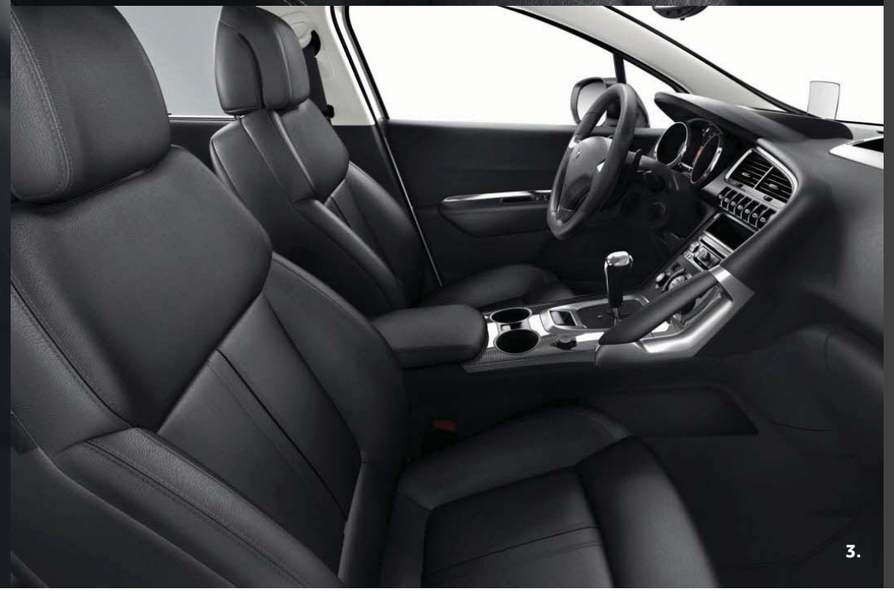


3.

TRIMS

1 ALLURE – Mistral Premium Half Leather

2 ACTIVE - Grikol Mistral Premium Cloth

3 ALLURE optional – Tramontane Luxury Black Leather (includes heated seats)

ACCESSORIES

FRONT DOOR AIR DEFLECTORS

These air deflectors allow you to refresh the air in the passenger compartment whatever the weather without the unpleasant noise produced by open windows, and without rain entering the cabin.

5 Door Part #9621H7

FRONT DOOR SILL PROTECTORS

Available in a brushed stainless steel finish, these sill protectors combine an attractive appearance with effective protection of the sill panels.

Stainless Steel Part #9400JP

LUGGAGE COMPARTMENT TRAY

This luggage compartment tray is made of thermo-formed plastic and fits to the exact dimensions of the boot. It protects the boot against the hazards of life in the great outdoors such as dirty objects. Sealed, non-slip and hard wearing, it is simple to handle and easy to maintain.

Part #9663E8

3008 HYbrid Part# 9663K8

HEAD RESTRAINT CLOTHING HANGER

Sturdy and attractive, this chrome metal clothing hanger allows you to hang up jackets and coats to avoid unnecessary creasing or spillage of the pocket contents.

It can be fixed onto the head restraints of the front seats and does not hinder rearward or lateral visibility and is simple to install.

Part #1607937780

FRONT & REAR MUDFLAP SETS

These mudflap sets protect the door apertures and the underframe of the vehicle against splashes from water, mud and gravel. They integrate perfectly in the style of the vehicle combining aesthetics and effectiveness.

Front Part #9603S6 | Rear Part #9603S7

SET OF 2 ROOF BARS

These stylish roof bars increase your loading capacity and make the transportation of bulky objects easier. Multipurpose, they permit the installation of various transportation accessories such as roof boxes, bike & ski carriers and kayak carriers. Perfectly suited to the dimensions and style of the vehicle, they have been designed to avoid scratches to the body work and are fitted with an anti-theft system.

5 Door Part #9616X2

SKI/SNOWBOARD CARRIER

This ski/snowboard carrier offers optimum safety of transportation while being resistant to the weather and road hazards. Designed in aluminium and with easy opening and installation, it is fitted with a key operated anti-theft system. There is no risk of damage to the vehicle as there is no contact with the body work. Provides the option of carrying a number of skis and snowboards, or a combination of the two.

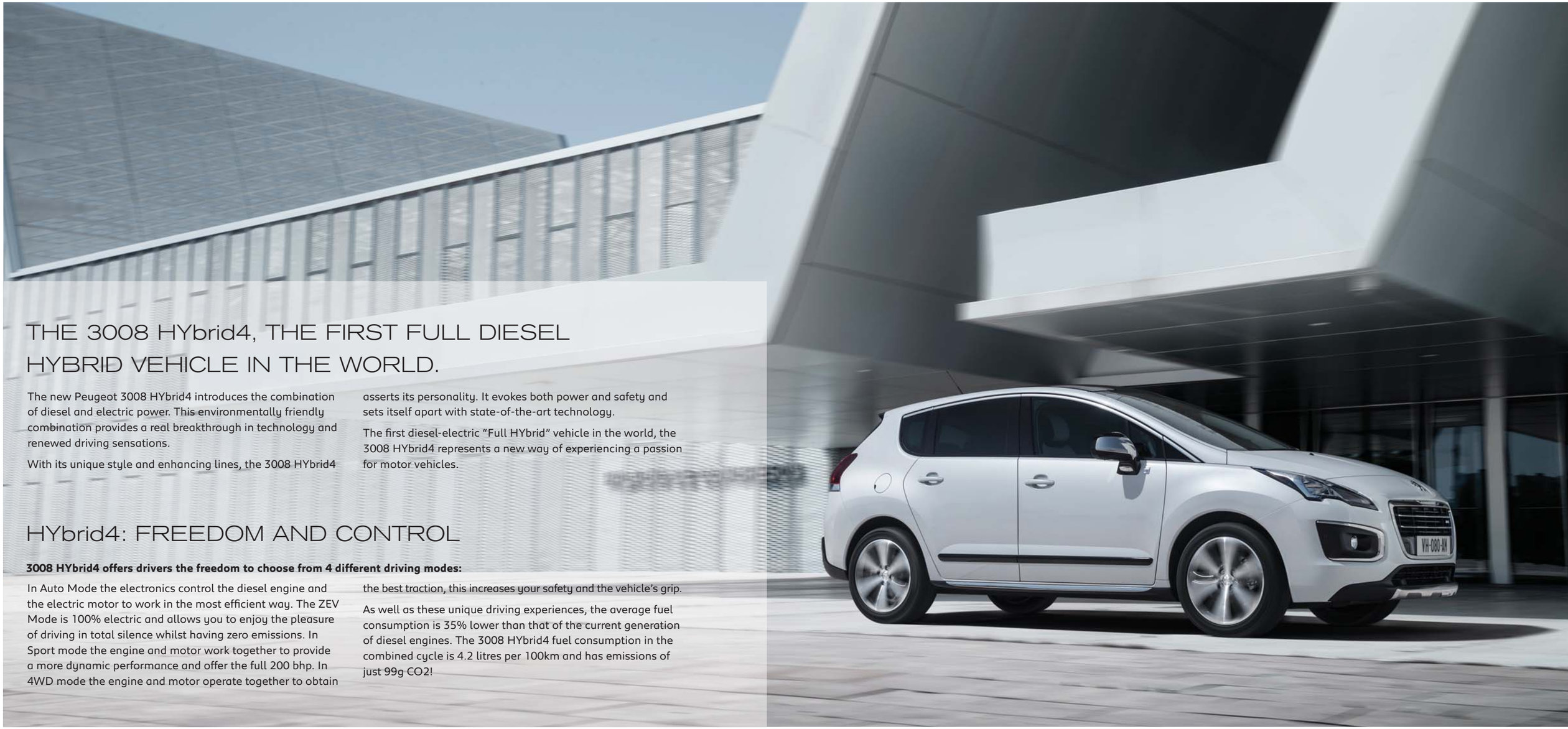
4 pairs skis/2 snowboards Part # 961514 | 6 pairs skis/4 snowboards Part #961515

FRONT PARKING ASSISTANCE KIT

Offers the driver assistance during parking and guarantees detection of stationary or moving obstacles. An audible signal of variable intermittence indicates the distance between the vehicle and the obstacle. These parking assistance kits are integrated discreetly into the bumper and are compatible with towbars.

Front Part #1610279180

DISCOVER THE
NEW 3008
HYbrid4
VH-080-AM



THE 3008 HYbrid4, THE FIRST FULL DIESEL HYBRID VEHICLE IN THE WORLD.

The new Peugeot 3008 HYbrid4 introduces the combination of diesel and electric power. This environmentally friendly combination provides a real breakthrough in technology and renewed driving sensations.

With its unique style and enhancing lines, the 3008 HYbrid4 asserts its personality. It evokes both power and safety and sets itself apart with state-of-the-art technology.

The first diesel-electric “Full HYbrid” vehicle in the world, the 3008 HYbrid4 represents a new way of experiencing a passion for motor vehicles.

HYbrid4: FREEDOM AND CONTROL

3008 HYbrid4 offers drivers the freedom to choose from 4 different driving modes:

In Auto Mode the electronics control the diesel engine and the electric motor to work in the most efficient way. The ZEV Mode is 100% electric and allows you to enjoy the pleasure of driving in total silence whilst having zero emissions. In Sport mode the engine and motor work together to provide a more dynamic performance and offer the full 200 bhp. In 4WD mode the engine and motor operate together to obtain the best traction, this increases your safety and the vehicle’s grip.

As well as these unique driving experiences, the average fuel consumption is 35% lower than that of the current generation of diesel engines. The 3008 HYbrid4 fuel consumption in the combined cycle is 4.2 litres per 100km and has emissions of just 99g CO2!

HYbrid4 TECHNOLOGY

The HYbrid technology combines a diesel engine (2.0 HDi 163 FAP) with an electric motor which has a maximum power of 37 bhp.

The engines operate alternately or simultaneously depending on the driving mode.

How the HYbrid works:*

When the vehicle is stationary, the engine and motor are stopped resulting in zero fuel consumption and zero CO_2 emissions.

The electric motor powers the vehicle when setting off, driving at low speeds and when decelerating.

When accelerating the engine and motor work together to provide maximum power and on main roads or motorways the diesel engine powers the vehicle.

*Subject to driving conditions.

Energy Recovery

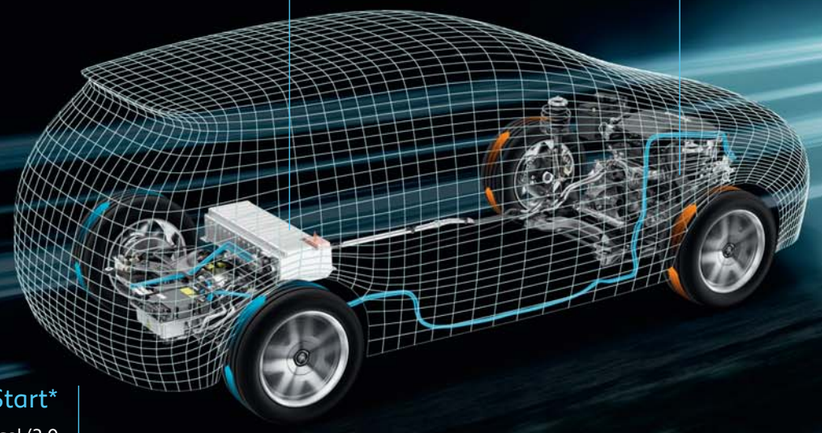
The electric motor runs from a battery located in the rear of the vehicle. The battery recharges when decelerating and braking. This allows the use of free energy and this reduces fuel consumption.

ELECTRIC MOTOR

The electric motor has a capacity of 37bhp and powers the vehicle when:

- Setting Off
- Driving at low speeds
- Decelerating

The electric motor is designed for city driving.



Stop & Start*

This system places the Diesel (2.0 HDi 163 FAP) engine in standby when the vehicle is at a standstill and when driven in electric mode.

*Subject to driving modes.

DIESEL ENGINE

The 2.0 HDi 163 FAP engine operates most efficiently on:

- Main roads and motorways
- Inter-city routes

Diesel is the most efficient and versatile choice to power the vehicle. The Euro 5 compliant engine has a cubic capacity of 1,997 cm^3. It has a maximum power of 163 bhp @ 3,750 rpm and a maximum torque of 200 Nm @ 1,580 rpm. It also has Peugeot's Particulate emission filter (FAP) technology.

DRIVING MODES

Mode : AUTO*

The electronics automatically control the entire system by activating the HDi diesel engine and the electric motor in the most efficient manner.

This mode enables the driver to benefit from all the dynamic drivability of the diesel HYbrid. It also means you get the lowest fuel consumption levels and CO_2 emissions.*

*Subject to driving conditions.

Mode : SPORT*

The SPORT mode favours faster gear change patterns at higher engine speeds than in AUTO mode.

Coupling the diesel engine with the electric motor provides more dynamic performance which is optimally distributed and transmitted to the road by the four-wheel drive. This provides a level of stability and drivability that will really appeal to dynamic motor enthusiasts.*

*Subject to driving conditions.

HYbrid4
DRIVE IN 4 DIMENSIONS

Mode : ZEV*

'Zero Emission Vehicle' mode provides access to an extensive 100% electric mode. The vehicle then becomes a 'city run around' thanks to the total absence of noise and emissions.

*Subject to driving conditions.

Mode : 4WD*

The 4WD mode instructs the engine and motor to operate together to provide the best possible traction.

The rear wheels are driven by the electric motor and the front wheels by the diesel engine.

*Subject to driving conditions.

Screen

A 7" colour screen provides information about the driving mode currently selected, the current battery charge status and the operation of the engine and motor.

The instrument panel shows a power gauge indicating the charging phase of the electric motor.

1. Instrument panels and multifunction matrix
2. Energy recovery - Auto mode
3. Boost function - Sport mode
4. 4 x 4 traction - 4WD mode

COMFORT AND MODERNITY

The 3008 HYbrid4 will also appeal to its other occupants due to the comfort and adaptability of the interior.

The passenger cabin is illuminated by the glass panoramic roof (Available as part of the Luxury Pack option).

There are numerous storage compartments - in the boot floor, on the front centre console and there are two clever storage compartments in the rear passenger footwells.

The 3008 HYbrid4 can also transform to offer a loading capacity under the parcel shelf of 420L (362 dm3 VDA) - 66L (29 dm3 VDA) of which comes from storage compartments under the boot floor.

The lower tailgate and the tailgate open into a boot floor equipped with protective mouldings enhancing the perception of strength and quality.

In the boot there is a release control which folds the second row seats flat in an instant. If this space is combined with the folding front passenger seat, the 3008 HYbrid4 can provide an easy to load flat floor area from the lower tailgate to the fascia panel offering a volume of 1,501L .

The 3008 HYbrid4 also offers state of the art audio and telematics equipment: Peugeot RT6 Satellite Navigation with Bluetooth connectivity and USB connection. This on-board system allows you to listen to music, use your phone and use the navigation at the touch of a button.

3008 HYbrid4 SPECIFICATIONS

3008 HYbrid4

Exterior Features
- Body coloured door handles
- Body coloured mirror covers
- 17” Aregia alloy wheels
- Front fog lights
- LED daytime running lights
- Heated and folding side mirrors

In-Car Entertainment
- USB input for external audio device
- Bluetooth connectivity
- CD player

Safety and Security
- 6 airbags - driver, passenger, front side and front and rear curtain
- ABS
- ESP
- Front and rear 3 - point seat belts in all seating positions
- ISOFIX on rear outer seats
- Rear park aid

Luxury Pack (optional)
- Panoramic cielio roof
- 18” Icauna alloy wheels
- Full leather trim with heated seats

Interior Features
- Mistral half leather trim
- Electric front and rear windows
- Front cup holders
- Adjustable front and rear head rests
- Automatic wipers
- Automatic headlights
- Electrochrome rear view mirror
- Leather wrapped steering wheel
- Satellite navigation

Comfort and Convenience
- Remote controlled central locking
- Auto-lock boot and doors above 10km/h
- Automatic dual zone air conditioning
- Cruise control and speed limiter
- Split tailgate
- Reversing Camera
- Tyre pressure monitoring system
- Puncture repair kit
- Head up display with Distance Alert®

		3008 HYbrid4 Diesel - Electric
DRIVETRAIN	Fuel type	Diesel - Electric
	Battery type	Nickel-metal Hydride (NiMH)
	Cubic capacity (cc)	1997
	Maximum power - diesel engine (Kw)	120 @ 3850
	Maximum power - electric engine (Kw)	27 @ 2000
	Maximum torque - diesel engine (Nm)	300 @ 1750
	Maximum torque - electric engine (Nm)	200 @ 800
	4-wheel drive	Front wheels driven by diesel engine/rear wheels driven by electric engine
	6 speed automated manual	●
BRAKES & TYRES	Front discs	●
	Rear discs	●
	Size - 17” alloy wheels (225/50 R17)	●
	Size - 18” alloy wheels (235/45 R18)	o (Luxury Pack option)
	Puncture repair kit	●
FUEL TANK	Capacity (litres)	60 litres
FUEL CONSUMPTION, EMISSIONS AND PERFORMANCE INFORMATION	Maximum speed (km/h)	191
	Acceleration (0-100km/h)	9.2
	Urban drive cycle (l/100km)	4.0
	Extra urban drive cycle (l/100km)	4.3
	Combined drive cycle (l/100km)	4.2
	Regulated emission standard	EURO 5
	Carbon dioxide emissions (g/km)	99
VEHICLE WEIGHT INFORMATION (KG)	Gross vehicle weight	2245
	Kerb weight	1660
	Gross train weight	2745

● Standard o Optional at a cost

COLOURS HYbrid4

Pearlescent White

Shark Grey

Vapor Grey

Nera Black

Rich Oak

Bianca White (Solid Paint)

WHEELS

STANDARD

17" AREGIA diamond-cut alloy wheels

LUXURY PACK OPTION

18" ICAUNA diamond-cut alloy wheels*

TRIMS

STANDARD

Premium Half Leather trim

LUXURY PACK OPTION

Full leather with heated and electric drivers seat

PEACE OF MIND

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. What's more, as a Peugeot owner, you can rely on a comprehensive range of customer care services from your dealer. So you can be sure that you're talking to a specialist who'll listen to you and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Genuine Parts.

SERVICING REQUIREMENTS

Peugeot petrol engine cars require servicing every 20,000 kms or every 12 months, whichever is the sooner. While Peugeot can predict the maintenance needs of the engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions.

3 YEAR / 150,000 KM WARRANTY

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot dealer, regardless of any change of ownership during the period covered. The warranty does not cover items replaced during normal service and maintenance operations, which are subject to wear and tear.

12 YEAR ANTI-PERFORATION WARRANTY

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12 year warranty against corrosion-perforation of your car's bodywork – one of the longest body warranties in the world today (subject to conditions in the Warranty Maintenance Book).

PEUGEOT ASSURED SERVICE PLAN | 3 YEAR 60,000KM | $799 INC GST

PEUGEOT ASSISTANCE

Whatever it takes to get you going again, in the unlikely event of a breakdown or emergency, it only takes one free phone call. The purchase of your new Peugeot automatically entitles you to Peugeot Assistance for three years.

The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination. Your Peugeot Dealer has full details of all terms and conditions.

PEUGEOT GENUINE PARTS PROMISE

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

IMPORTANT NOTICE

Sime Darby Automobiles NZ Ltd offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only and do not necessarily represent final production models for New Zealand, or modifications made to meet New Zealand standards or requirements. Features shown or described in this brochure may not be available on all 3008 models. All data in this brochure is believed to be correct at the time of printing. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Sime Darby Automobiles NZ Ltd reserves the right to change specifications without notice. Accordingly, this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle.